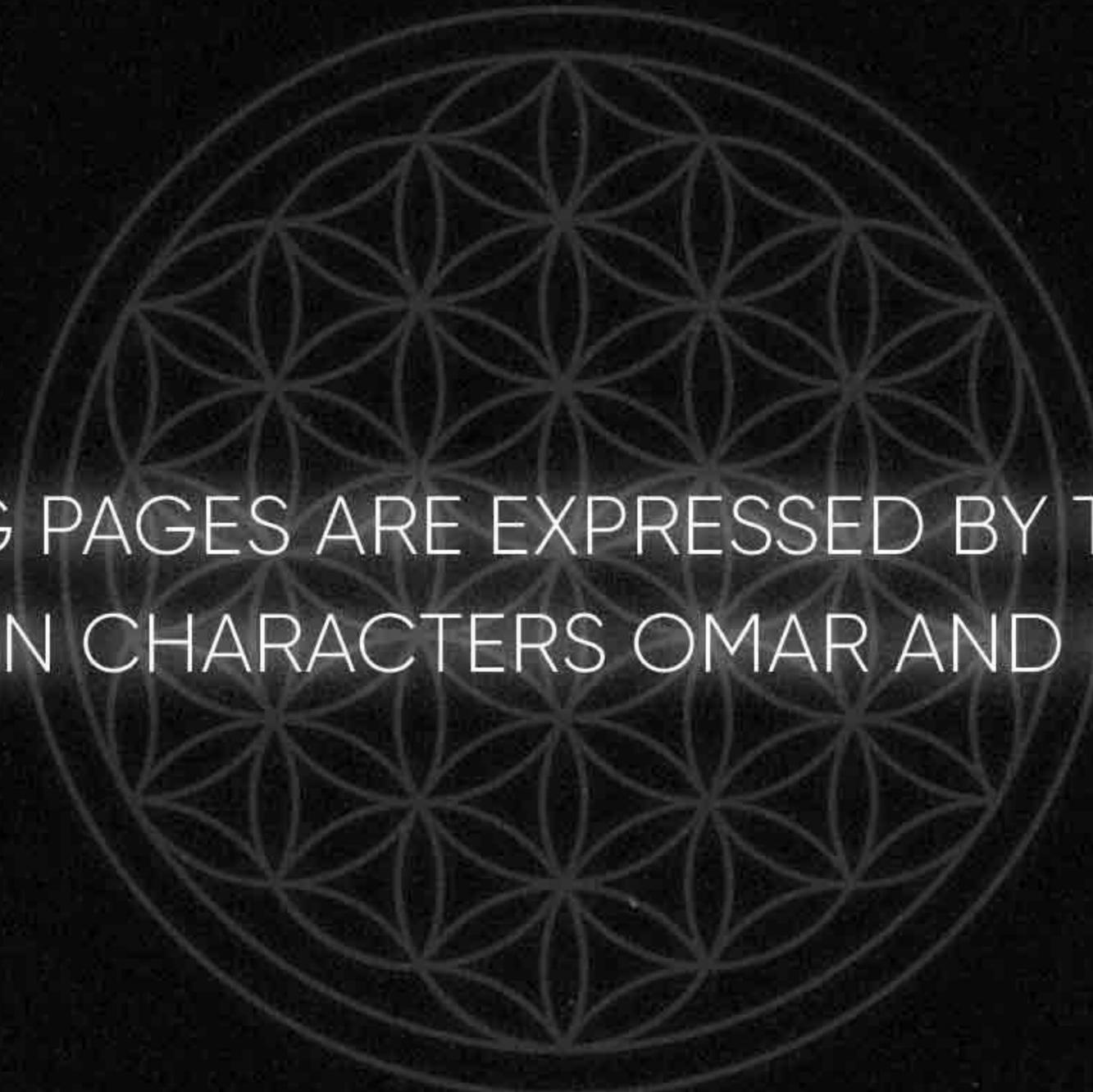


# OMERICA



YOUR STORY • MY STORY • OUR STORY



THE FOLLOWING PAGES ARE EXPRESSED BY THE TWO PARALLEL  
MAIN CHARACTERS OMAR AND PRANA

## LOGLINE

A modern-day Alchemist from urban Washington D.C. and an Indian-American immigrant raised in rural Georgia, embark on a journey of self-discovery, as they navigate personal obstacles and grow through the chapters of life. The Fabric of America is seen from a unique perspective of parables and musical allegories with touches of humor and wit. Life Lessons are imparted, as two individuals, Omar and Prana reflect the current societal climate, and the Vibration of Humanity.



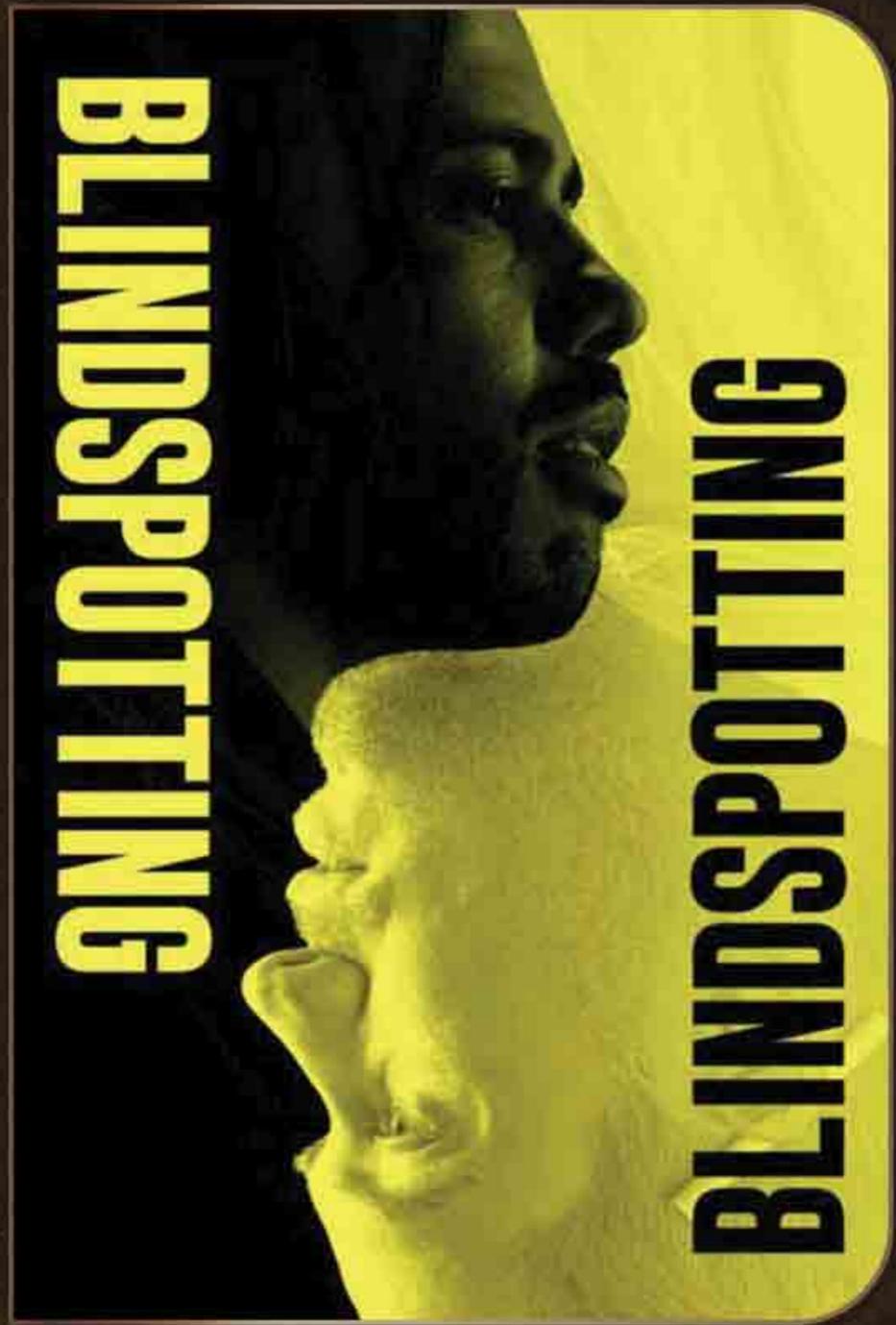


# SYNOPSIS

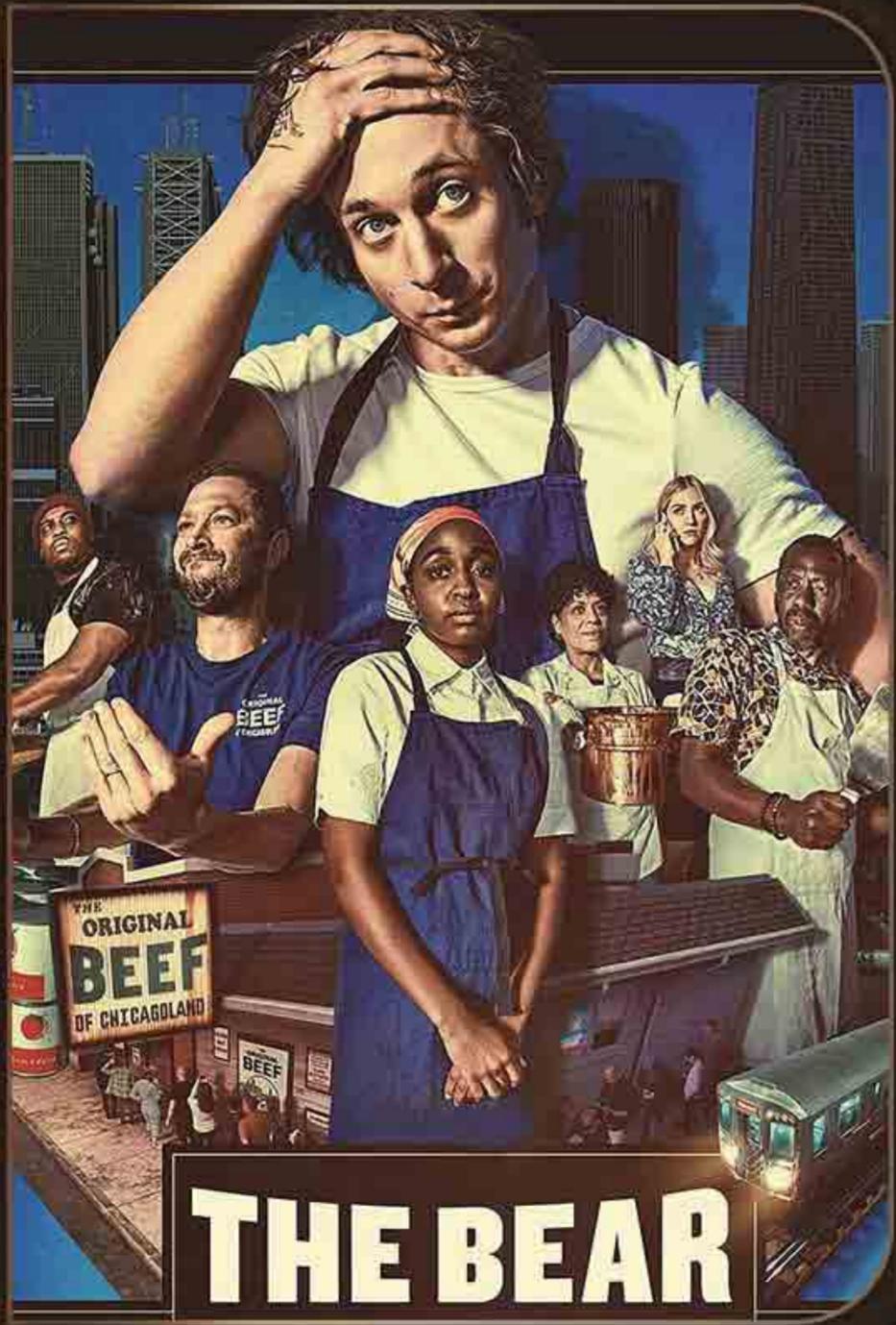
Omerica is a captivating story inspired by a collection of true events, as experienced through the eyes and voices of two individuals from opposite sides of America. Delving into the shifting ideologies and systems of the present, this impactful story combines the visual artistry and emotional depth of series' like 'The Bear' and 'Euphoria,' along with the musical allegory found in 'Blindspotting.' Through its intricate web of parallel and interconnected moments, Omerica serves as a guidebook of profound Life Lessons, exploring both our personal and collective transformation as humanity.

It follows the journeys of Omar, a modern-day Alchemist raised during the Greed era in Washington, D.C., and Prana, a first-generation Indian-American navigating life in rural Georgia. Through a blend of allegories, parables, and immersive auditory and visual experiences, their intertwined stories unfold across various chapters tracing their evolution from birth to adolescence to adulthood. Omar and Prana each encounter personal tragedies that disrupt their lives, serving as a catalyst for profound self-discovery, as they embark on a quest for truth, purpose and justice.

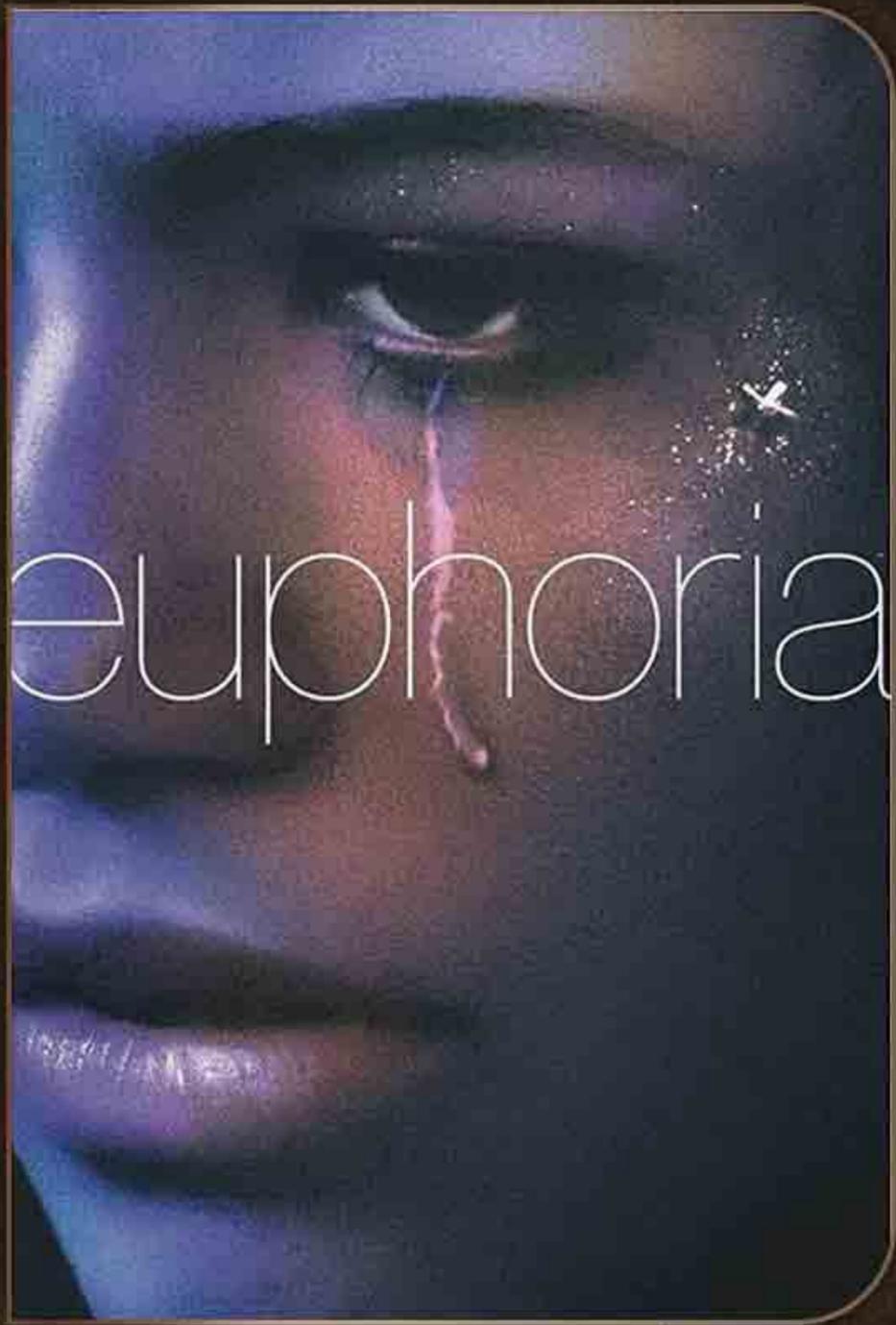
Their individual narratives merge into a symphony of hope and resilience, showcasing the beautiful tapestry of the world in which we all shape. As Omar and Prana respond to the call for personal growth, they come to realize that their individual transformation leads to societal transformation. Their journey acts as an inspiration, illuminating a path towards a more enlightened and compassionate future as society rises to a higher vibration... We are.. Our together.. We Will..



+



+



SHOW CROSS



## WHY NOW

We live in a time where our humanity is being tested and society is divided. There is an overload of information and miscommunication that can be toxic and isolating. We are collectively challenging the faulty systems that have been influencing humans. A new outlook can be designed, one that embraces the unique identity of each person.

By exploring the complexities of our current climate with humor and optimism, Omerica offers an uplifting perspective on what it means to be human today. The show also touches on themes of love, gender, racism, identity, politics, economic disparity, mental health issues, and immigration. Every episode of Omerica is thought-provoking and inspiring, creating a dialogue about how to address these important issues in our society.

This is a story about self-transformation as a means to societal transformation. It is about the interconnected moments in life, from our individual experiences to a collective one. Through this story we find common ground in an uncertain time, and hope for a future that is more inclusive, equitable and united.

Identity  
love.

THE  
CIRCLE  
TIME  
DHARMAKARMA

BREATH spirit BALAM

# FILM INTRODUCTION

The narrative of Omerica unfolds in chapters and as Life Lessons, mirroring the metaphorical cycles of birth, life, and death, as well as the evolution of America itself. Chapters 1-3 introduces us to Omar and Prana, portraying their birth and formative years. In Chapters 4-6, we witness their journey through adolescence, marked by self-reflection and growth, as they navigate a world shaped by external influences. Omar and Prana embark on a transformative path, challenging societal norms and questioning imposed conditions. Chapters 7-9 signifies the death of the personas that Omar and Prana carried from childhood into young adulthood. It is in this phase that they surrender to the process of expansion and inclusion, thus in Chapters 10-11, they discover their true mission and purpose in life. This story offers a powerful exploration of our shared humanity, inviting viewers to contemplate the profound changes developing within themselves and the world around them.

# OMAR

*Born in DC as Greed's era did chime,  
Senses heightened, he is energy over mind.'*  
An urban alchemist of our time  
Raised by a mother, loving and kind.

But fate's cruel hand tore him from her embrace,  
In foster care and courts he found his way.  
Lack of guidance, a challenging space,  
He rose above, the darkness kept at bay.

Through life's chapters, art, prose, and music tunes  
Expressing pulse and pain of his surround  
His daughter, Lottus, in muddy waters bloom,  
Unjust incarceration steals their moments profound.

Breaking that which makes this mold,  
Shedding layers, revealing gifts within.  
A higher vibration, his words now bold,  
Uplifting others, letting light begin.

Transformed, a beacon of hope he becomes,  
Activating powers, a Universal call.  
Manifesto for Humanity, he drums,  
Inspiring others to rise and stand tall.

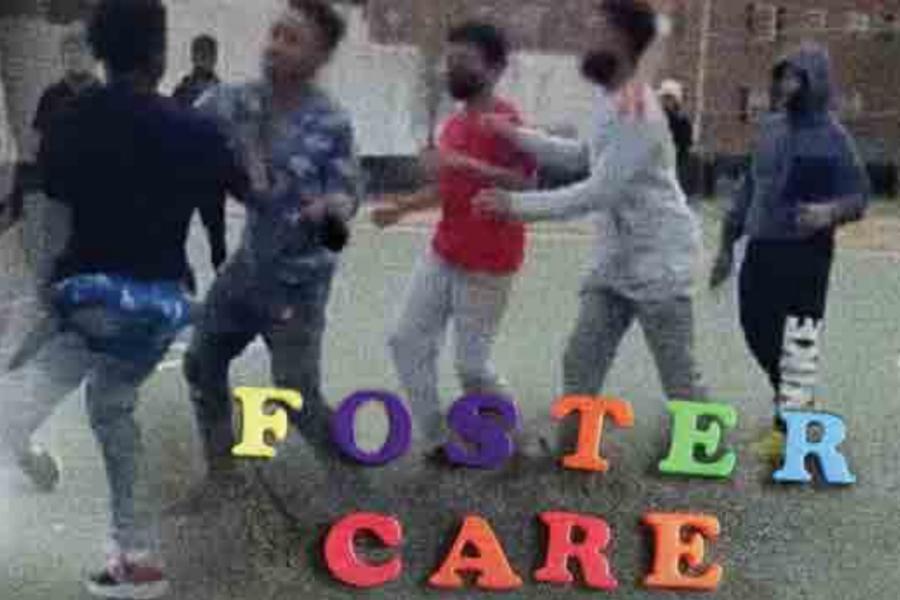
*Omar: Elegant with Words,  
Gifted with Deep Perception*



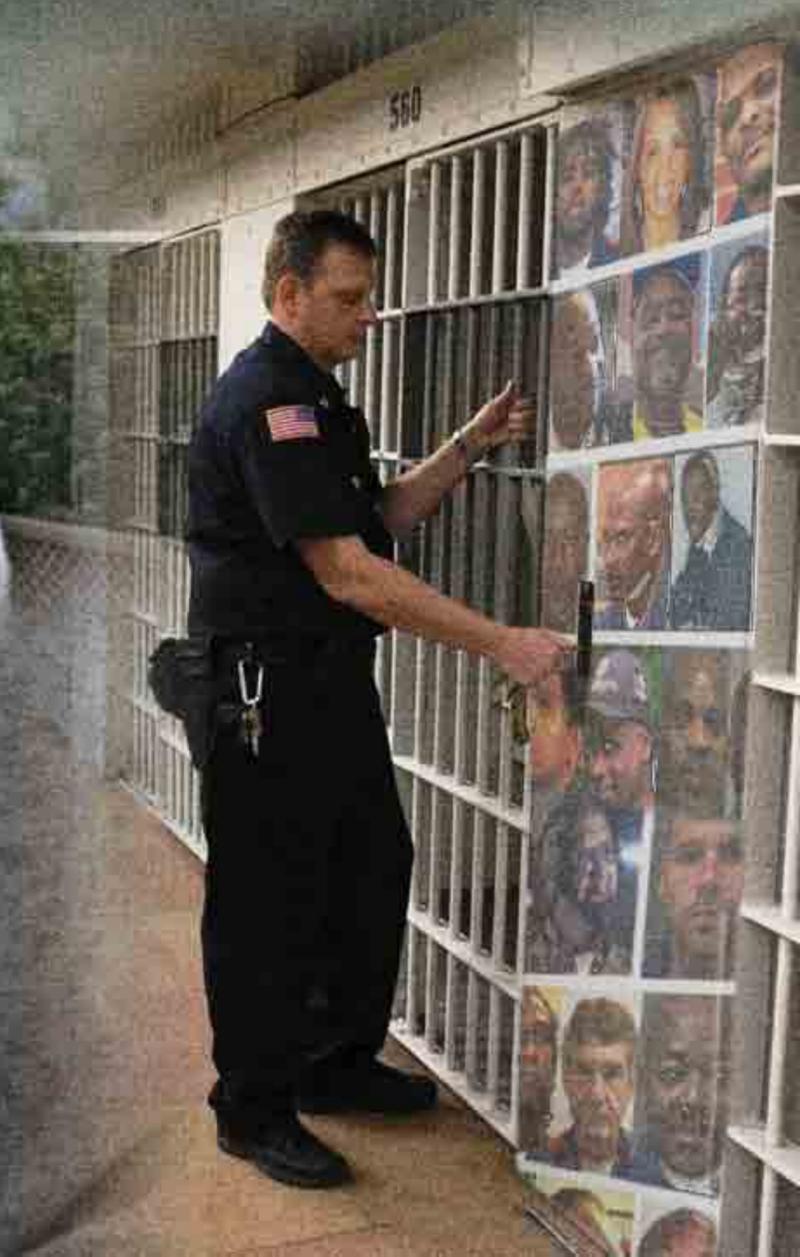
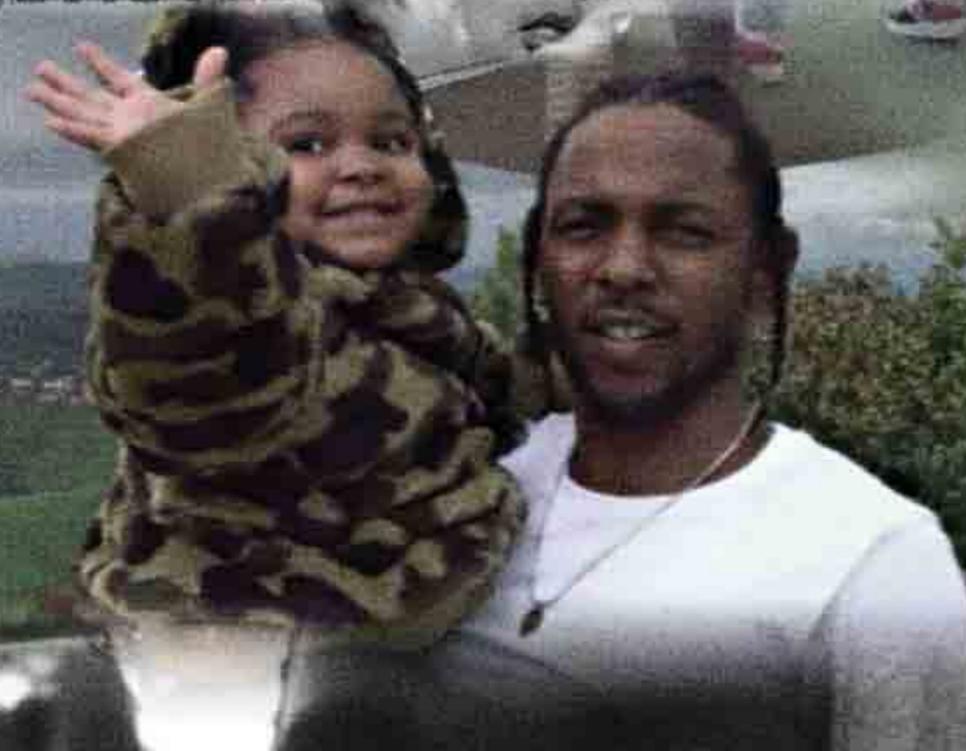


The eviction crisis  
Please share with

As a case manager  
eviction + housing  
myself almost  
off as long as  
our housing  
housing for  
EVICTED



# FOSTER CARE



# OMAR'S WORLD

# PRANA

First-gen born, in rural Georgia, her roots and dreams entwined.'

Between two cultures, she learns to adorn,  
Traditional Indian and southern life combined.

The struggle for identity, youthful flaws,  
Social media's grip, toxicity's sway.

A former Bharatanatyam dancer, beauty queen applause,  
Life's moments woven through night and day.

With gentle essence, purpose starts to cascade,  
Law school's triumph, justice as her guide.

An influencer, her persona fills the space,  
Challenging norms, with passion deep inside.

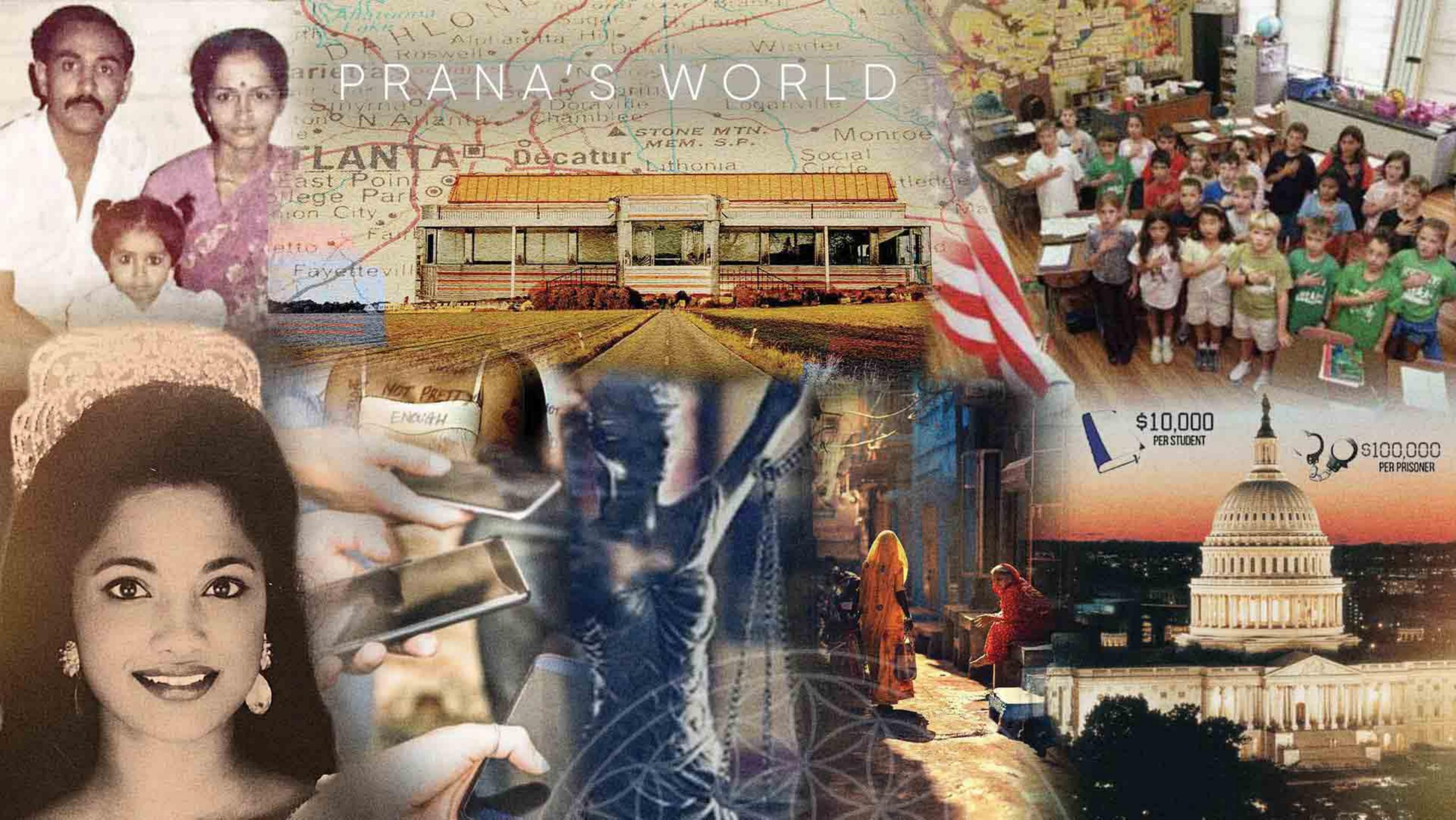
Tragedy strikes, her world shattered in parts,  
To India's land, a sacred voyage made.

Awakening dawns, new vision imparts,  
A voice for the voiceless, she won't evade.

*Prana: Vital Principle- the Breath.  
Mindfully Empathic nature*



# PRANA'S WORLD



\$10,000  
PER STUDENT

\$100,000  
PER PRISONER

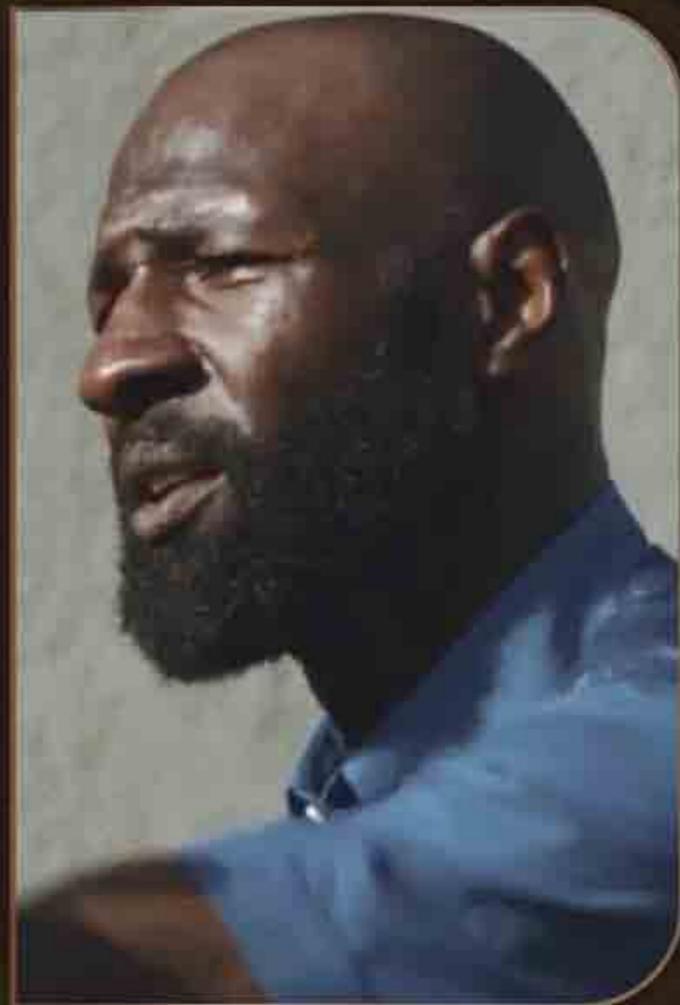


## LAYOLA

Layola, self-taught and strong,  
Fights for community's rights.  
Love and respect she extends,  
But depression's grip takes flight.

As a single, nurturing mom,  
She instills the power of words.  
But forced separation's pain,  
Breaks her heart as hope blurs.

In the depths of despair,  
She clings to a flickering light.  
Yearning to see her son's face,  
She battles through the night.



## CHEROKEE

Cherokee, once a Vet, fought in Desert Storm,  
A passionate activist for his people's might.  
But untreated PTSD, a tormenting storm,  
Consumes his being, no hope in sight.

His life deteriorates, quality declines,  
Abandoned family, a ghost-like presence lingers  
In Omar's life, he becomes confined,  
A shadowed figure, memories' fragmented triggers.



## LOU

Lou Omar's closest friend from childhood's days,  
One arm alone, called handicapped, they say.  
But he sees not disabled in life's maze,  
Though picked on and bullied, he finds his way.

Resilient 'gainst adversity's hanging cloud,  
Full of life's vigor, charm in his face.  
A genuine smile, his pure heart allowed,  
Defying labels, he finds his space.

SUPPORTING CHARACTERS



DURGA

Durga, Prana's mother, immigrant trace,  
A devoted housewife, tradition's embrace.  
Integrates well, in American ways,  
Values and culture, she exhibits with taste.

Indian classical dance, she instills in Prana,  
Values and courage, to explore and grow.  
Yet worries plague, what the community says,  
From appearance to marriage, success to show.

Pressures may seem, aspirations unkind,  
But love and encouragement form the root.  
Durga's hopes, a reflection defined,  
Guiding Prana's path, with resolute pursuit.



BABA

Baba, Prana's father, sought a better life,  
Immigrating to America, dreams in flight.  
A hardworking physician, respected, rife  
With care for his community, he carries might.

Video documenting, his humorous claim,  
Gems of advice and "isms" he imparts.  
Kind and loving, witty, his joyful aim,  
A genuinely good guy, love in his heart.



P'TREE

P'tree, Prana's friend from elementary days,  
Vibrant, positive, compassionate to all.  
Daughter of a southern preacher, she sways,  
Raised in church, her being answers God's call.

Moved by music's rhythm, Gospel songs she sings,  
Contagious energy in each refrain.  
An old soul, wisdom to her years she brings,  
Encouraging Prana to overcome all pain.

Through their interactions, Prana learns anew,  
The beauty of serving others with care.  
Empowering disadvantaged, love imbues,  
Compassion's flame, communities they share.

## SUPPORTING CHARACTERS



MR. HACHU

Mr. Hachu resides in aged abode,  
Where Omar tends, caretaker in role.  
From Japan's shores, dry wit his humor showed,  
Unfriendly at first, mentorship soon stole.

Disciplined and devoted to his ways,  
His words deliberate, profound and deep.  
Through their interactions, Omar gains praise,  
Mr. Hachu's culture, traditions seep.

Wabi-Sabi's might,  
Power in perspective's lens,  
Beauty in the flawed.



SANTIAGO

Santiago, inmate and activist of today  
Passionate, cannabis enthusiast's flair.  
Both book and street smart, he provides the way,  
New perspectives on societal's lair.

As prison's librarian, he imparts,  
Educating Omar on certain truths.  
Astute and wise, his entrepreneurial arts,  
Encouraging others, with words he soothes.



COUNTRY BOY

Country Boy, inmate in prison's hold,  
Kitchen worker, from Bayou's heart he's tied.  
Cajun accent strong, his tales are told  
Simple, genuine, loyal deep inside.

Grapples with substance abuse's cruel weight,  
Yet loyalty remains, his steadfast guide.  
Narrating tales, his talent captivates,  
Fishing boat experiences, stories wide.



VJ

VJ, Prana's boyfriend, so pristine.  
Born to doctors' of wealth  
His bio-data, a parent's dream,  
Confident, ambitious,.. a perfect physique of health

To please his parents, culture's weight he bears,  
Expectations upheld, he aims to please.  
Intelligent, yet often puts on airs  
Boasting achievements, pride he seeks to seize.

Beneath the bravado, deep-seated cries,  
Insecurity lingers, not quite at ease.  
Not fitting in, cultures' clash applies,  
Both Indian and American, he appease.



JACK MEEHOF

Jack Meehof, Assistant District Attorney,  
Prana's boss in her first year of the law,  
Prosecutor in Omar's case, decree  
That elevates him to a Judge's draw.

Systemic issue, implicit bias lies,  
Outdated stereotypes, his weapon keen.  
Indiscriminate discrediting, ties  
To certain peoples...what a gross scene.

Misogyny prevails within the field,  
Position of power shields his cruel way.  
Actions overlooked, no empathy revealed,  
Compassion lacks until challenged to pay.



MS. CAROLINE

Ms. Caroline, compassionate advocate,  
From social worker to lawyer, she rose high.  
Head of Legal Aid Clinic, her impact,  
Mentor to Prana, guiding through the sky.

Together, they host a podcast, their voices,  
On social justice, expanding views wide.  
Addressing systemic issues, their choices,  
Community impact, hearts unified.

SUPPORTING CHARACTERS



## LOTTUS

Lottus, Omar's daughter, inspiration pure,  
Joyful, talkative, singing, dancing soul.  
Innocent, bright star, she does adore,  
Her dad, observing, mimicking his role.

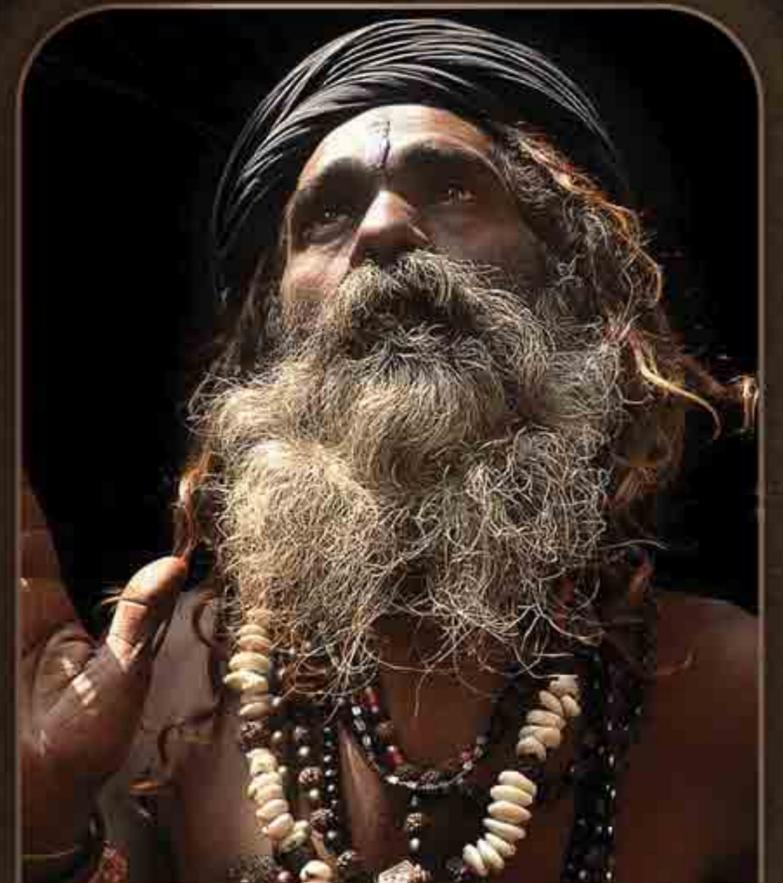
Tragic separation wounds her tender heart,  
Emotionally altered by his absence deep.  
Yet, 'Letters of Life Lessons' play their part,  
Their bond remains, connected in words they keep.



## AMMA

Amma, strict and spiritually steadfast,  
Runs an orphanage for boys, displaced.  
Mother figure, mentor, her love vast,  
Teaching Prana the essence of grace.

In service to others, her greatest aim,  
Compassion and gentleness are her creed.  
Healing from within, she helps Prana claim,  
Through her teachings, inner wounds are freed.



## SADHU

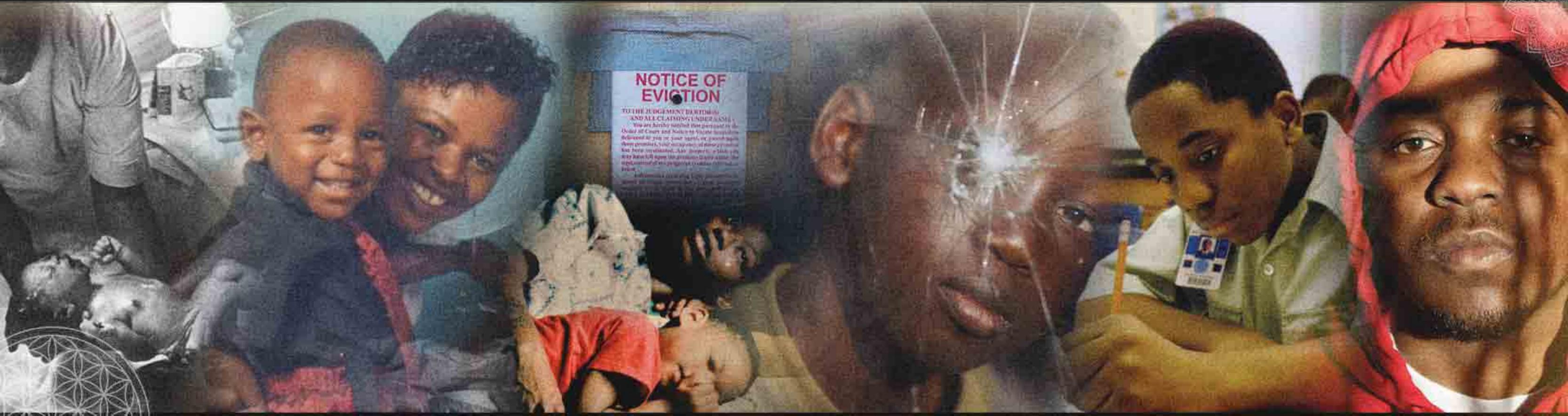
Sadhu, Guru enlightened in Himalayas,  
Majestic, calm, his presence pierces through.  
Spiritual guide, his teachings set ablaze,  
Importance of balance, harmony he imbues.

Transcending materialism's heavy grip,  
He guides Prana to inner strengths untold.  
Ego-based desires, to let them slip,  
Embrace a higher path, his wisdom like gold.

SUPPORTING CHARACTERS



## CHAPTERS 1-3: INFLUENCES & IDENTITY



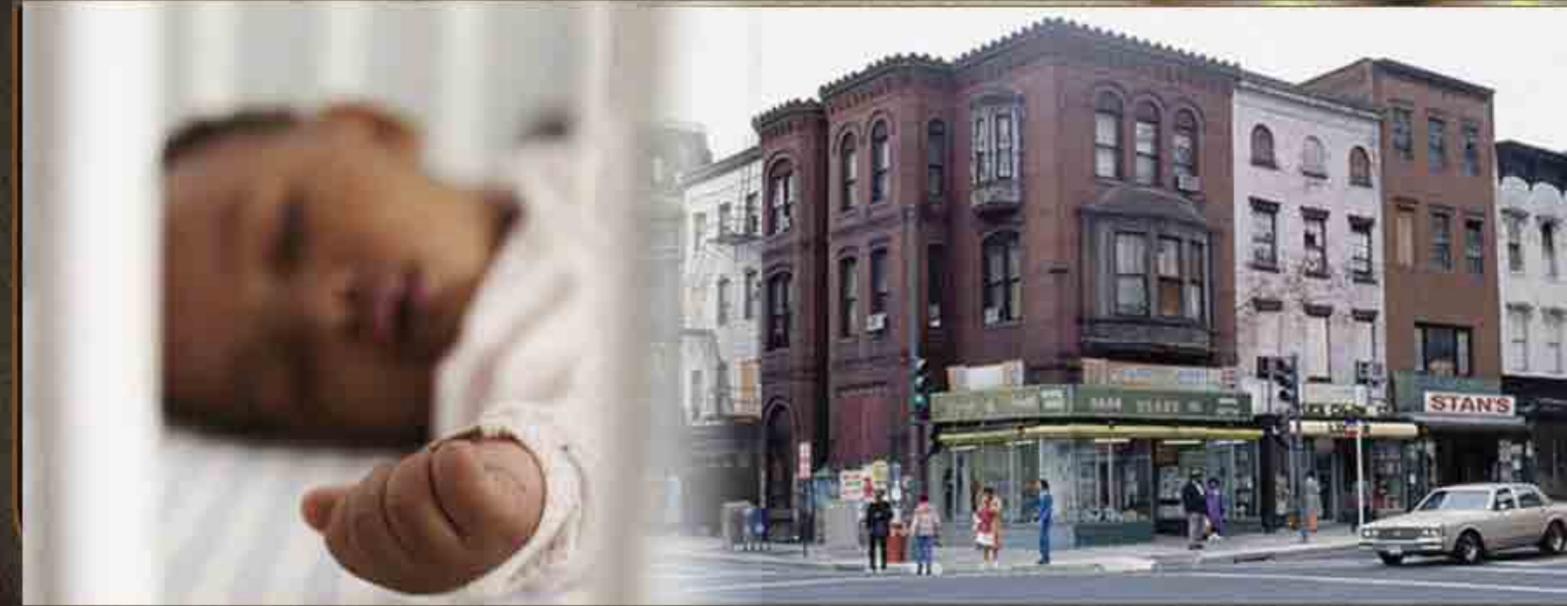
# CHAPTERS 1-3

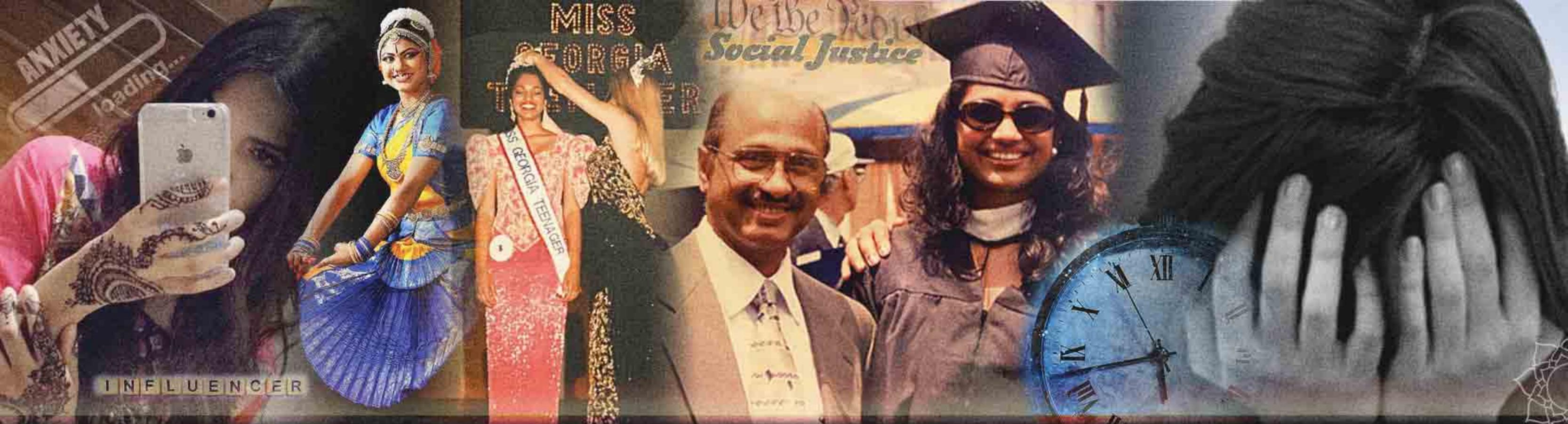
Omerica sets the tone with chapters 1-3, and delves into the early lives of Omar and Prana, offering a glimpse into their respective birthplaces and the personal realities they must confront. Prana, hailing from rural Georgia and born to Indian immigrant parents, grapples with the challenge of reconciling two distinct cultures to carve out her own individuality. Meanwhile, Omar, a so-called "African American" growing up in Washington D.C. during the turbulent "Greed Era," is raised by a single mother and must rise above the obstacles that afflict his community, striving for a better future.

As Omar and Prana transition into young adulthood, they gradually shape their own identities and develop their unique perspectives. On one hand, Omar finds himself abruptly separated from his loving mother and thrust into a neglectful environment, forced to navigate the complexities of foster care and the pervasive influences of the streets. These experiences engender a sense of apathy within him, concealing his innate sensitivity, creativity, and compassion. Despite this, Omar possesses a superheroic intuition, perceiving the underlying pulse of the world around him. He must channel his energy into a higher vibration, avoiding the casual dismissal by a society determined to desensitize him, and reduce him to mere statistics.

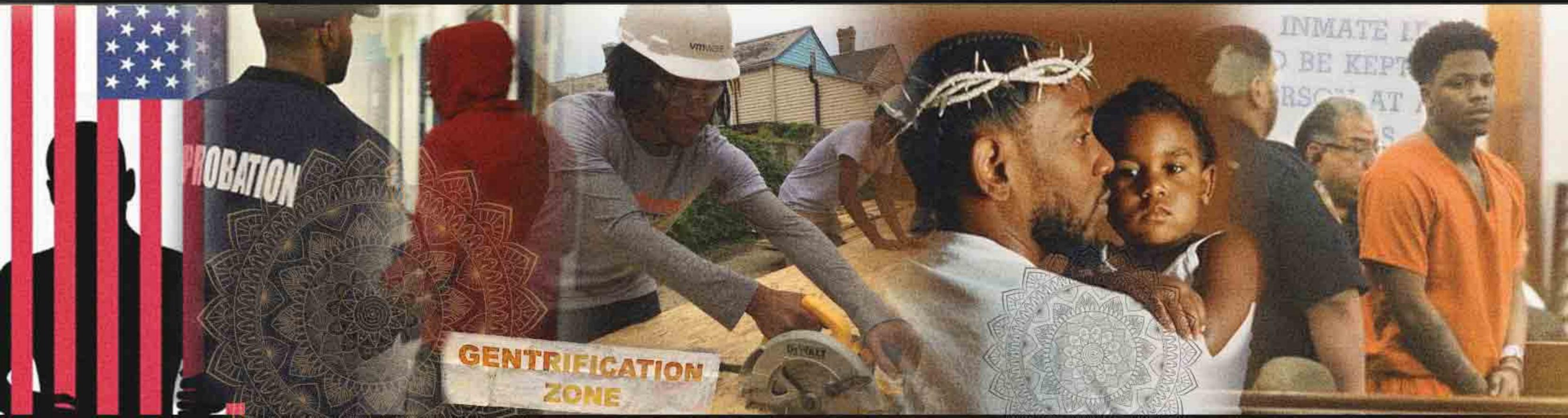
On the other side, Prana wrestles with self-acceptance, feeling fragmented by the intricacies of balancing her traditional culture with the demands of assimilating into American life. In her quest for self-understanding, Prana immerses herself in various forms of expression, exploring dance classes, beauty pageants, social media platforms, and finding solace in championing for equality and human rights.

In these few chapters, Omerica introduces the trials and tribulations faced by Omar and Prana, setting the stage for their transformative journeys as they seek to reconcile their pasts, forge their identities, and navigate the complexities of American life.





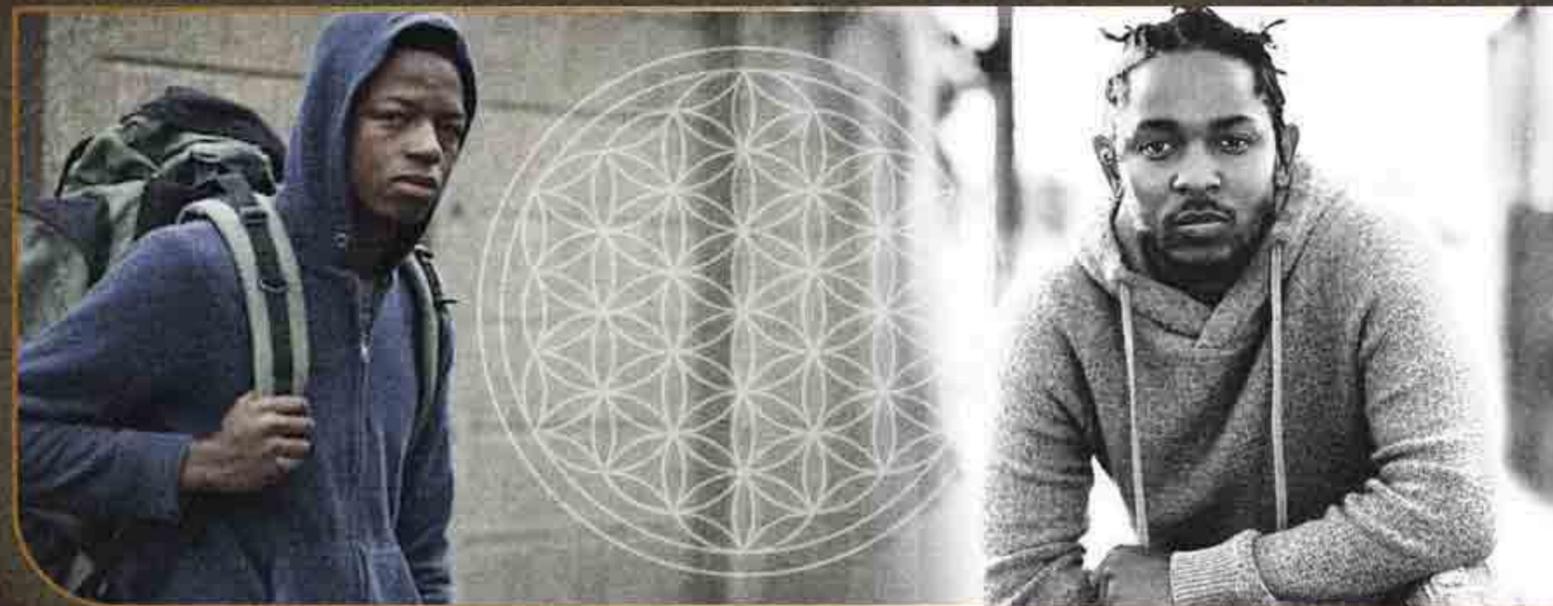
CHAPTERS 4-6: TRAGEDY & INJUSTICE



# CHAPTERS 4-6

In Chapters 4-6, Omar and Prana encounter obstacles that propel them from the familiar realm of adolescence into the unknown territory of adulthood. Unbeknownst to them, fate weaves its intricate plan, leading to a chance encounter between these two strangers in a courtroom that will forever alter their lives. As they reach the pinnacle of their early adulthood, both Prana and Omar are confronted with adversities that create discord and disrupt their intended paths. Prana tragically loses her father, and Omar is unjustly incarcerated.

These life moments become catalysts for introspection and self-confrontation for each of them. Prana goes on a spiritual quest to India, reshaping her perspective and purpose, expanding the rhythm of her breath and heartbeat. Meanwhile, Omar, despite being immersed in an environment designed to desensitize him, delves deep within himself, uncovering long-held scars and rediscovering his creative essence. Through this process, he sparks his inner light.





CHAPTERS 7-9: LAYERS OF A LOTUS



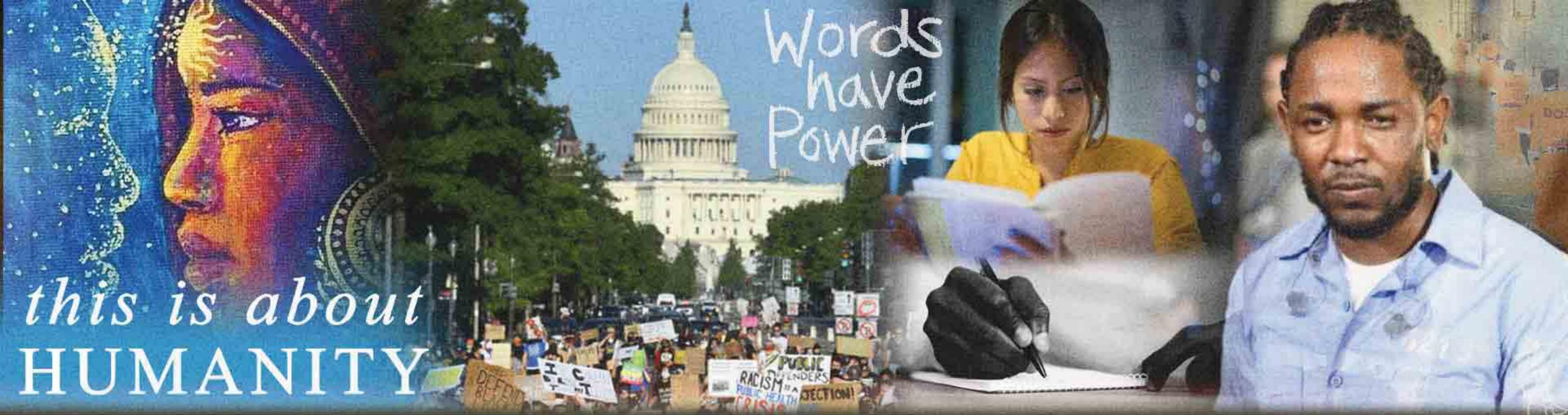
WE ARE ONE

# CHAPTERS 7 - 9

In chapters 7-9 Omar and Prana shed layers of themselves, as each emerges like a lotus out of muddy waters, with a renewed sense of understanding and vision. Through this self-awareness, Prana's Dharma to fight against injustice is sparked, and Omar uses his gifts of delivering powerful messages, both seeking to share and inspire humanity.

As each uncover their truest inner core, Omar and Prana align with the rhythm of life, radiating a higher vibration and becoming catalysts for positive change. They use their newfound sense of selves to uplift and influence those around them. In this process, Omar and Prana awaken to a profound connection to existence, experiencing a deep sense of purpose and belonging.

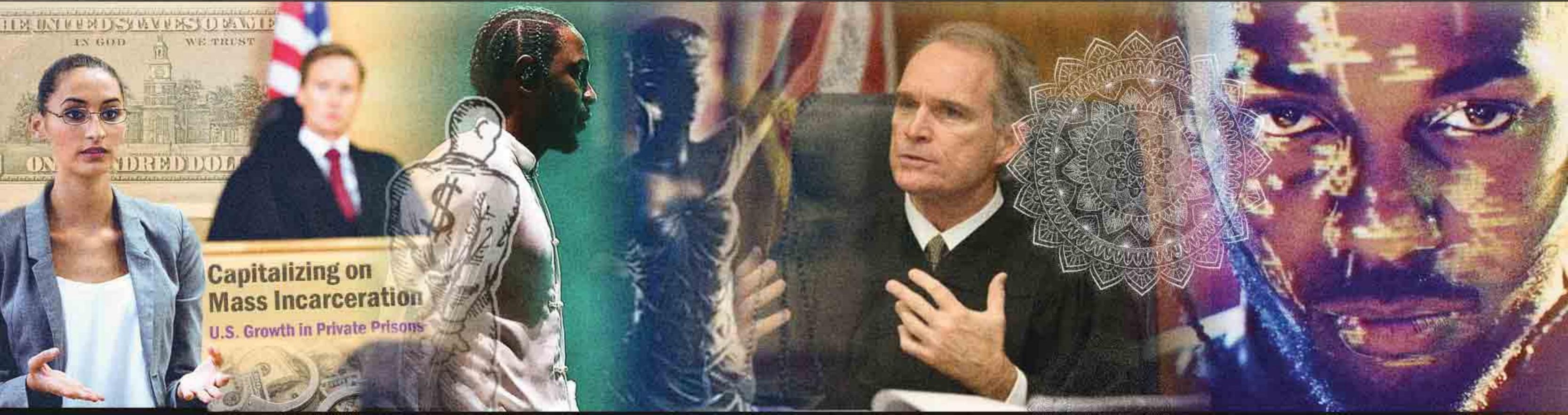




Words  
have  
Power

*this is about*  
**HUMANITY**

CHAPTERS 10-11 : GROWTH



**Capitalizing on  
Mass Incarceration**  
U.S. Growth in Private Prisons

# CHAPTERS 10 - 11

Recognizing their unique gifts, Prana and Omar become amplified and engaged, motivated to lead by example and create a more conscious and compassionate society.

The final chapters culminates in a powerful climax as Omar and Prana each deliver a stylistic monologue, embodying a profound message of reflection, patience, and respect for the cycle of life.

Their words serve as a catalyst for change and the transformative Spirit of Omerica, illuminating the path towards a more enlightened and interconnected world, a reminder of our collective Humanity.





# tone & style



# GROWTH • OPPORTUNITIES

Opportunities for expanding beyond the first season of Omerica can be through various productions and products such as

- Future season spinoffs highlighting different characters and their stories
- Multiple music albums
- Virtual concert series
- Touring theatrical musical
- Graphic novels and animated series
- Book of Life Lessons
- Motivational recordings and podcasts
- Merchandise

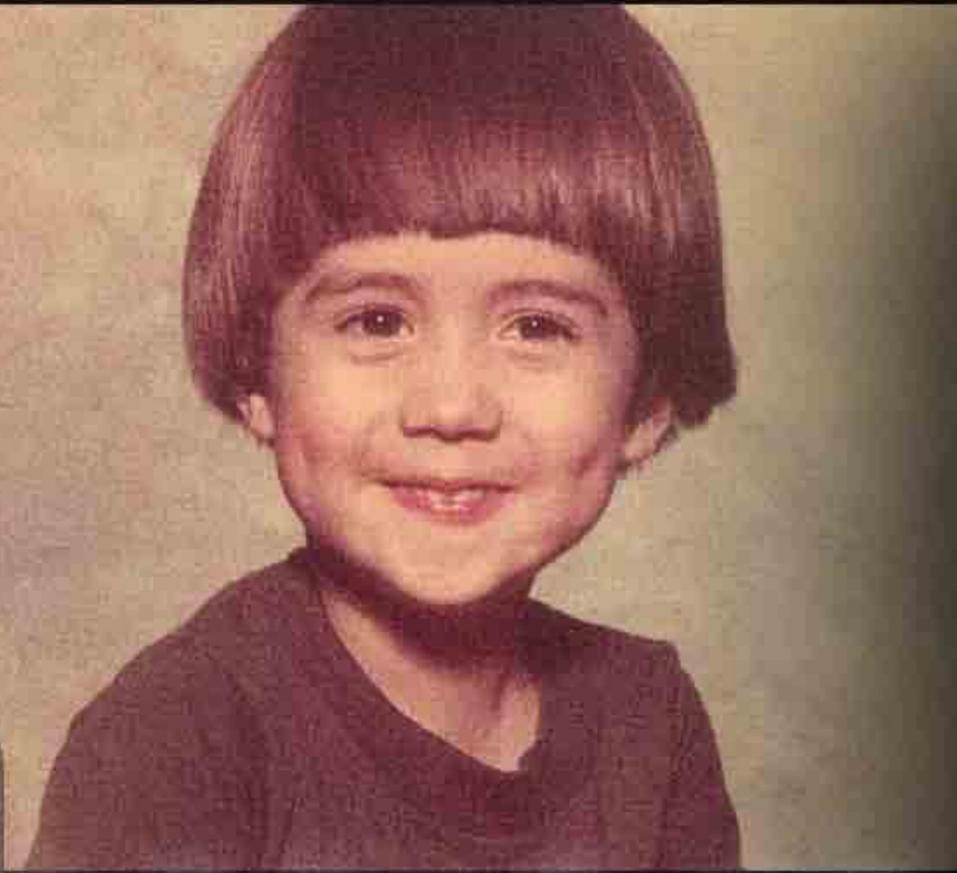
OMERICA

CHILDREN & FOSTER CARE

# SOCIAL IMPACT • MOVEMENT

- Partner with foster care organizations to highlight and raise awareness for transitional support for kids aging out of the foster care system
- Invest in programs that offer kids a way to express themselves through art, education, dance, music, and building community
- Develop alliances with organizations, and lawyers to affect change for those who have been unjustly incarcerated
- Open conversations on breaking stereotypes and barriers that divide, through various platforms, such as panels, social media discussions, university outreach
- Develop programming for financial literacy and entrepreneurship for disadvantaged communities
- Mind, body, soul – partner with Yoga studios and wellness clinics to provide services to low income communities
- Develop campaigns and partnerships on positive body image and individuality





## ABOUT US



## NEMA ETEBAR

Nemá Etebar, born in Kentucky, was raised by a simple yet soulful Christian mother and a Muslim immigrant father from Iran. His journey has taken him from the south to both coasts of the US, and internationally to remote places in India and East Africa, seeking light and pursuing the art of storytelling. Within local and global communities, he has documented streets, characters, and cultures, capturing the vivid and emotive aspects of human expression. Through conversations, sunlight, shapes, and shadows, he crafts his works, which encompasses university projects, mural arts, foundation initiatives, and the creation of impactful documentaries on social issues.

## SREERATNA KANCHERLA

Raised in the Bible Belt amid the rural landscapes of Georgia and Alabama, SreeRatna's upbringing was shaped by the diligent journey of her immigrant Indian parents as they embraced a new land and culture. She was the first Indian-American to win a national USA beauty pageant, and her diverse path includes being a human rights lawyer, entrepreneur, and advisor. SreeRatna is a seeker of spiritual pursuits, having studied in an ashram and with Himalayan masters. She has traveled the globe, spending a decade in India and Africa cultivating social impact and sustainability projects, and documenting conditions through writing and production.

